## FINANCIAL STATEMENTS AND REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

June 30, 2017

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#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Board of Directors Grand Traverse Regional Land Conservancy

### **Report on Financial Statements**

We have audited the accompanying financial statements of the *Grand Traverse Regional Land Conservancy* ("GTRLC"), which comprise the statement of financial position as of June 30, 2017, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the GTRLC's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the GTRLC's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



To the Board of Directors Grand Traverse Regional Land Conservancy Page 2

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Grand Traverse Regional Land Conservancy as of June 30, 2017 and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Other Matters**

Report on Summarized Comparative Information

We have previously audited GTRLC's 2016 financial statements, and our report dated October 19, 2016 expressed an unmodified audit opinion on those financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Report on Supplemental Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental information on pages 26 - 28 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Dennis, Gartland & Niergarth

October 16, 2017

## STATEMENT OF FINANCIAL POSITION

## June 30, 2017

(With Comparative Totals for 2016)

	 2017		2016
ASSETS			
CURRENT ASSETS			
Cash (Note B)	\$ 1,740,801	\$	1,888,289
Restricted cash (Note B)	1,434,572		1,348,284
Investments (Note C)	537,610		336,968
Pledges receivable, net (Note D)	580,001		572,748
Accounts receivable	 28,039		72,940
Total current assets	4,321,023		4,219,229
FIXED ASSETS, net of accumulated depreciation (Note E)	 1,320,210		160,308
LAND UNDER PROTECTION	,		<u>,                                      </u>
	17 920 726		17 977 727
Nature preserves (Note F) Development rights (Note G)	17,829,736 230		17,867,736 221
Development rights in progress (Note G)	197,704		221
Options to purchase land (Note H)	36,500		153,500
Land held for transfer (Note I)	8,143,718		4,184,643
Term easements	0,143,710		4,050
	 26 207 000		
Total land under protection	 26,207,888	_	22,210,150
OTHER ASSETS			
Restricted investments for endowments (Note C)	1,193,114		1,084,258
Restricted investments for stewardship (Note C)	6,330,846		6,087,192
Board designated investments (Note C)	2,926,282		2,759,658
Charitable gift annuity investment (Note C)	302,538		303,946
Pledges receivable, net of current portion (Note D)	 1,622,655		411,703
Total other assets	 12,375,435		10,646,757
Total assets	\$ 44,224,556	\$	37,236,444
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Accrued liabilities	\$ 373,767	\$	289,784
Deposits	8,001		9,001
Line of credit (Note J)	 230,508		663,777
Total current liabilities	612,276		962,562
OTHER LIABILITIES			
Notes payable (Note K)	4,950,000		_
Charitable gift annuity obligation, net of current portion (Note L)	273,063		265,877
Total liabilities	 5,835,339		1,228,439
	3,033,337		1,220,135
NET ASSETS			
Unrestricted			
Board designated	122.026		102 245
Easement defense Operating reserve	423,036		402,345
Undesignated	1,366,055 2,707,596		1,550,580 2,562,088
Temporarily restricted	2,707,390		2,302,000
Specified use (Note N)	14,110,518		12,434,382
Expiration of time (Note N)	1,350,853		682,154
Permanently restricted	1,330,633		002,134
Land under protection (Note O)	17,829,966		17,867,957
Endowment (Note O)	601,193		508,499
Total net assets	 38,389,217		36,008,005
	\$ 44,224,556	\$	37,236,444

## STATEMENT OF ACTIVITIES

	Į	Jnrestricted_	Temporarily Restricted	Permanently Restricted		Total		2016 Totals
REVENUE AND SUPPORT								
Grants	\$	68,896	\$ -	\$ -	\$	68,896	\$	101,610
Public support		2,426,874	5,213,899	92,694		7,733,467		3,147,286
Benefit proceeds		9,757	-	-		9,757		7,294
Gain (loss) from investments		307,876	847,541	-		1,155,417		(41,378)
Interest income		2,407	2,369	-		4,776		1,341
Other		57,745	82,155	-		139,900		97,809
Net assets released from restriction:								
Satisfaction of program restrictions		3,839,120	(3,801,129)	(37,991)				<u> </u>
Total revenue and support		6,712,675	2,344,835	54,703		9,112,213		3,313,962
EXPENSES								
Program services		5,710,207	-	-		5,710,207		2,635,229
Management and general		461,184	-	-		461,184		453,031
Fundraising		559,610			_	559,610		606,947
Total expenses		6,731,001				6,731,001		3,695,207
CHANGES IN NET ASSETS		(18,326)	2,344,835	54,703		2,381,212		(381,245)
NET ASSETS, beginning of year		4,515,013	13,116,536	18,376,456		36,008,005	_	36,389,250
NET ASSETS, end of year	\$	4,496,687	\$ 15,461,371	\$18,431,159	\$	38,389,217	\$	36,008,005

## STATEMENT OF FUNCTIONAL EXPENSES

		Management			
	Program	and	Fund		2016
	Services	General	Raising	Total	Total
			_		
Salaries	\$ 1,068,220	\$ 222,629	\$ 290,697	\$ 1,581,546	\$ 1,492,826
Employee benefits	242,395	50,518	65,964	358,877	276,984
Payroll taxes	74,972	15,625	20,402	110,999	104,257
Professional development	23,594	-	-	23,594	18,302
Interest	92,607	-	-	92,607	40,011
Provision for doubtful pledges	25,402	-	-	25,402	9,394
Professional fees	383,221	76,442	-	459,663	563,199
Lease expense	-	7,953	7,952	15,905	16,236
Transfers to other organizations	359,819	-	-	359,819	475,386
Title work and recording fees	19,961	-	-	19,961	63,357
Property tax expenses	58,200	-	-	58,200	51,374
Repairs and maintenance	14,911	3,108	4,058	22,077	15,922
Other supplies	49,345	-	-	49,345	59,598
Travel	29,431	6,134	8,009	43,574	36,488
Rent (Note R)	35,212	7,339	9,583	52,134	51,110
Depreciation (Note E)	54,827	2,782	3,632	61,241	35,258
Insurance	40,249	8,388	10,953	59,590	46,496
Utilities	15,605	1,788	2,335	19,728	18,774
Office supplies	7,846	1,635	2,135	11,616	10,407
Telephone	18,607	3,560	4,649	26,816	24,499
Software	23,403	4,878	6,369	34,650	30,019
Miscellaneous	47,716	6,756	23,055	77,527	82,318
Printing and publishing	37,793	15,016	45,049	97,858	76,733
Postage	-	25,098	25,097	50,195	35,697
Merchandise and fundraising					
events	1,369	286	23,522	25,177	44,761
Dues and subscriptions	5,991	1,249	1,631	8,871	7,177
Advertising	4,519	-	4,518	9,037	8,626
Extinguished development value					
on conservation easements	2,974,992			2,974,992	<u>(2)</u>
	\$ 5,710,207	<u>\$ 461,184</u>	\$ 559,610	<u>\$ 6,731,001</u>	\$ 3,695,207

## STATEMENT OF CASH FLOWS

	2017	2016
CASH FLOWS FROM OPERATING ACTIVITIES	ф 2.201.212 d	(201 245)
Changes in net assets	\$ 2,381,212 \$	(381,245)
Adjustments to reconcile changes in net assets to net cash flows from		
operating activities	(1.241	25.250
Depreciation	61,241	35,258
Development rights extinguished	2,974,992	-
Donated development rights	(2,645,001)	-
Unrealized (gain) loss on investments	(924,054)	288,685
Realized gain on investments	(231,363)	(248,032)
Preserves donated to GTRLC	-	(133,500)
Land options exercised or expired	205,500	97,400
Transfers out of land held for transfer	1,216,926	865,400
(Increase) in pledges receivable	(1,218,205)	(324,606)
(Increase) decrease in accounts receivable	44,901	(72,939)
Increase in accounts payable and accrued liabilities	90,168	30,180
Net cash provided by operating activities	1,956,317	156,601
CASH FLOWS FROM INVESTING ACTIVITIES		
Acquisition of development rights	(527,704)	-
Acquisition of property and equipment	(1,171,143)	(40,642)
Acquisition of land held for transfer	(226,000)	(840,000)
Acquisition of preserves	(12,000)	(15,289)
Payment on land options	(88,500)	(114,500)
Acquisition of investments	(629,297)	(173,329)
Proceeds from sale of investments	1,066,346	613,255
Sale (acquisition) of term easements	4,050	(2,193)
Net cash flows used by investing activities	(1,584,248)	(572,698)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from line of credit	230,508	663,777
Repayment of borrowings	(663,777)	-
		((2,555
Net cash provided (used) by financing activities	(433,269)	663,777
NET INCREASE (DECREASE) IN CASH	(61,200)	247,680
Cash, beginning of year	3,236,573	2,988,893
Cash, end of year	<u>\$ 3,175,373</u> §	3,236,573
Cash per Statement of Financial Position		
Unrestricted	\$ 1,740,801 \$	1,888,289
Restricted	1,434,572	1,348,284
Resultation	1,737,372	1,5 10,40 <del>-1</del>
	<u>\$ 3,175,373</u> §	3,236,573

### NOTES TO THE FINANCIAL STATEMENTS

### NOTE A - NATURE OF OPERATIONS AND SIGNIFICANT ACCOUNTING POLICIES

Grand Traverse Regional Land Conservancy ("GTRLC") is committed to protecting significant natural, agricultural and scenic areas in Antrim, Benzie, Grand Traverse, Kalkaska and Manistee Counties in Michigan - now and for future generations. GTRLC relies on contributions from individuals, foundations and State and Federal grant programs.

The significant accounting policies used in the preparation of the financial statements are described below:

### Basis of Accounting

The financial statements have been prepared on the accrual basis of accounting and otherwise in accordance with generally accepted accounting principles applicable to not-for-profit organizations in the United States of America.

### Principles of Consolidation

The financial statements include the accounts of the Grand Traverse Regional Land Conservancy (a Michigan nonprofit corporation), and its wholly-owned subsidiary, Northern Lakes and Land Corporation (a Michigan nonprofit corporation). Northern Lakes and Land Corporation's primary purpose is to hold easements on land owned by the Grand Traverse Regional Land Conservancy. All material intercorporation accounts and transactions have been eliminated.

### Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual amounts could differ from those estimates.

## Cash Equivalents

For the purposes of the statement of financial position classification and the statement of cash flows, GTRLC considers all restricted and unrestricted cash and other highly-liquid investments not held in trust with initial maturities of three months or less to be cash equivalents. Restricted cash is reported as a current asset on the statement of financial position. Cash is reported as restricted, when it has been earmarked for a donor restricted project.

### **Investments**

Investments in marketable securities are carried at fair market value. Unrealized increases or decreases resulting from changes in market value of investments are included annually in the statement of activities together with realized gains and losses. The realized gain or loss on sale of investments is the difference between the proceeds received and the cost basis of specific investments.

#### Land

GTRLC records land at its appraised value at the date of gift, if contributed or purchased below market value, or at cost if purchased at market value. The preserved land is reported as nature preserves or land held for transfer on the statement of financial position, depending upon its intended disposition.

#### Conservation Easements

A conservation easement is a legal agreement between a landowner and a qualified conservation organization (i.e., GTRLC) that permanently limits a property's use in order to protect its conservation values. Conservation easements, either purchased or donated, are initially valued at their appraised value. The difference between the purchase price and appraised value is reflected as grants and contributions in the Statement of Activities. Once the development rights for a specific conservation easement are extinguished, generally immediately after acquisition, a valuation allowance is established to reduce the value of the conservation easement to \$1. This value reflects the lack of marketability related to the easements. The reduction in value due to extinguishments of development rights is reflected as a program expense in the Statement of Activities and extinguished development value on conservation easements on the Statement of Functional Expenses.

### Fixed Assets

Fixed assets consist of equipment, leasehold improvements and preserve buildings and improvements (boardwalks, observation decks, etc.), which are recorded at cost. The Conservancy capitalizes preserve improvements in excess of \$100,000. Expenditures for maintenance and repairs which do not improve or extend the lives of the respective assets are expensed as incurred. When assets are retired or sold, the related cost and accumulated depreciation are removed from the accounts and any gain or loss on retirement or disposal of the individual assets is recorded as revenue. Depreciation is provided using the straight-line method for all depreciable assets over their estimated future lives which have been estimated to be from five to fifty years.

#### Net Assets

Net assets consist of the following:

**Unrestricted:** These net assets are available for general obligations of GTRLC.

**Temporarily Restricted:** These net assets are restricted by donors, grantors or other outside parties to be used for some specific purpose or for use in a future period. Amounts received are reported as revenue upon receipt and are transferred to unrestricted net assets when the purpose restriction or time restriction has been met or to permanently restricted if used to permanently increase land under protection.

**Permanently Restricted:** These net assets represent amounts subject to restrictions of gift and trust instruments requiring that the principal be invested in perpetuity and the income only be used for particular purposes and for land under permanent protection. Investment income earned is reported as revenue in the unrestricted or temporarily restricted net assets until GTRLC has incurred expenses in compliance with the underlying gift or trust instruments or used to permanently increase land under protection. Financed acquisitions of land under protection are not considered as part of permanently restricted net assets until all liens are removed.

#### Contributions

Contributions, grants or other revenue received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor or grantor restrictions.

Gifts of cash and other assets are reported as restricted support, if they are received with donor stipulations that limit the use of the donated assets. When a restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted and/or permanently restricted net assets and reported in the statement of activities as net assets released from restrictions.

Unconditional promises to give are recognized as revenues or gains in the period received as assets, or decreases in liabilities or expenses, depending on the form of the benefits received. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

### Charitable Gift Annuities

Proceeds of charitable gift annuities are included in the general investments, the related obligation is carried at its net present value and the initial net difference is recorded as contribution revenue. The obligation is revalued annually based upon life expectancy tables and prevailing interest rates. The amortization of the obligation is reported annually as interest expense in the statement of activities.

### **Contributed Services**

A portion of GTRLC's activities has been conducted by volunteers without compensation and by professional and business organizations at significantly reduced charges. Support for services contributed has only been recognized to the extent such contributions (1) require specialized skills (and are provided by individuals possessing those skills) and would typically need to be purchased if not provided by donation or (2) create or enhance the non-financial assets of GTRLC.

### **Income Taxes**

No provision for Federal and State income taxes has been made since GTRLC is exempt under Section 501(c)(3) of the Internal Revenue Code.

GTRLC files information returns in the U.S. Federal jurisdiction and these returns are generally no longer subject to examination by tax authorities for years before June 30, 2014. GTRLC has not had any business income unrelated to its exempt purpose and, therefore, has not filed income tax returns in any jurisdiction.

### **Prior Year Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Accordingly, such information should be read in conjunction with GTRLC's financial statements for the year ended June 30, 2016, from which the summarized information was derived.

## **NOTE B - DEPOSITS**

GTRLC maintains substantially all of its cash at two financial institutions. Separate accounts are maintained where required by funding sources. A summary of cash deposits in the statement of financial position consist of the following at June 30, 2017:

	Bank <u>Amount</u>	Carrying <a href="Mailto:Amount">Amount</a>
Insured (FDIC) Uninsured and uncollateralized	\$ 733,367 2,002,589	\$ 733,367 2,442,006
F: 100 A	<u>\$ 2,735,956</u>	\$ 3,175,373
Financial Statement Presentation Cash Restricted cash		\$ 1,740,801 1,434,572
		\$ 3,175,373

## **NOTE C - INVESTMENTS**

GTRLC's investments are held in trust by financial institutions and consist of the following at June 30, 2017:

		Cost	 Market
Cash equivalents and certificate of deposit Mutual funds	\$	569,142 5,656,074	\$ 569,142 6,129,419
Common stocks		2,813,682	4,169,221
Corporate bonds		340,642	344,434
Municipal bonds		75,000	 78,174
Totals	<u>\$</u>	9,454,540	\$ 11,290,390
Financial Statement Presentation			
Current investments			\$ 537,610
Restricted investments for endowments			1,193,114
Restricted investments for stewardship			6,330,846
Board designated investments			2,926,282
Charitable gift annuity investment			 302,538
			\$ 11,290,390

### Concentration Custodial of Credit Risk - Investments

Brokerage accounts have insurance of \$500,000 per broker, provided by the Securities Investor Protection Corporation. The balance of investments exceeded insured limits by \$10.0 million at June 30, 2017.

### **NOTE D - PLEDGES RECEIVABLE**

Substantially all promises to give were initially pledged over a three to five year period. The pledges are initially recorded at fair value as determined by the present value of the future cash flows, utilizing a risk-adjusted interest rate. GTRLC amortizes imputed interest through a charge to pledge receivables and a credit to contributions.

During the year ended June 30, 2017, GTRLC received substantially all scheduled payments on a timely basis. However, GTRLC maintains allowances for doubtful pledges for estimated losses resulting from an inability of its donors to make pledged payments. Based on management's assessment, GTRLC provides for estimated uncollectible amounts through a charge to program services expense and a credit to a valuation allowance.

Year-end June 30,		
2018	\$	992,120
2019		515,500
2020		499,235
2021		489,119
2022		118,800
Total pledges receivable		2,614,774
Discount on pledges receivable		(281,379)
Allowance for doubtful pledges		(130,739)
	<u>\$</u>	2,202,656
Financial statement presentation		
Current assets	\$	580,001
Other assets		1,622,655
	\$	2,202,656
		·

The allowance for doubtful pledges and 5% discount rate used to record the net amortized value of pledges receivables are amounts that are based on management's best estimates and judgments. These estimates may be adjusted as more current information becomes available and any adjustment could be significant.

## NOTE E - FIXED ASSETS

Fixed assets are comprised of the following at June 30, 2017:

Nature Preserves	
Universally accessible trail	\$ 515,612
Buildings - construction in progress	190,000
Land Held for Transfer	·
Buildings	500,000
Office equipment	393,133
Leasehold improvements	49,035
Equipment	83,277
Total fixed assets, at cost	1,731,057
Less accumulated depreciation	(410,847)
Total fixed assets, net of accumulated depreciation	Ф 1 220 210
Total fixed assets, her of accumulated depreciation	<u>\$ 1,320,210</u>
Net fixed assets include the following:	<u>\$ 1,320,210</u>
Net fixed assets include the following:  Fixed assets - general	\$ 1,320,210 \$ 149,658
Net fixed assets include the following:  Fixed assets - general Nature Preserves	\$ 149,658
Net fixed assets include the following:  Fixed assets - general Nature Preserves Universally accessible trail	\$ 149,658 505,302
Net fixed assets include the following:  Fixed assets - general Nature Preserves	\$ 149,658
Net fixed assets include the following:  Fixed assets - general Nature Preserves Universally accessible trail Buildings - construction in progress	\$ 149,658 505,302

Total depreciation expense was \$61,241 for the year ended June 30, 2017.

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## **NOTE F - NATURE PRESERVES**

Nature preserves acquired by GTRLC are as follows:

	Acquired During the Year Ended June 30, 2017	Total Acquired Through June 30, 2017
Arcadia Dunes	- Acres	3,600.00 Acres
Arcadia Marsh	-	273.33
Bauer	<del>-</del>	356.53
Boardman	-	50.64
Brinkman Bog	-	51.10
Carter Strong Bird Sanctuary	-	6.27
Cosner	-	134.63
Criger Nature Preserve	-	5.28
Elizabeth Parr	-	4.70
Edwards, Howard and Mary Dunn	-	77.00
Fox Island	-	10.00
Fruithaven Orchards	-	177.08
Golden Days Loon Preserve	-	18.04
Green Point Dunes	-	241.84
Halladay Hicks Chowning	-	40.50
Herring Lake	-	180.15
Kewadin Wetlands	-	40.50
Lake St. Clair/Six Mile Lake	-	256.80
Maple Bay Farm	-	11.00
Medenbrook	-	37.00
Mitchell Creek Preserve	-	128.39
Misty Acres Preserve	-	624.37
Nana's Woods	-	24.50
North Skegemog	-	36.72
Palastra	-	35.55
Papoose Lake Preserve	-	46.00
Point Betsie	-	99.49
Polaczyk	-	5.00
Wilcox-Palmer-Sha	17.00	57.64
Pyatt Lake	-	158.60
Reffitt	-	106.79
Rottenbucher	-	13.00
Sagaser	-	20.00
Seven Bridges Cabin	-	5.60
South Island	-	13.80
Trapp Farm	<del>-</del>	139.84
Total acres	<u>17.00</u>	7,087.68
Total value reported	\$ 12,000	<u>\$ 17,829,736</u>

During the year ended June 30, 2017, 17.00 acres of land valued at \$12,000 were transferred from land held for transfer and permanently protected, and \$50,000 was transferred from permanently restricted nature preserves to temporarily restricted buildings on nature preserves.

#### NOTE G - DEVELOPMENT RIGHTS

Development rights typically are donated through the gift of a conservation easement. The donation of a perpetual conservation easement which preserves the conservation values of a property deemed to be in the public benefit, such as agricultural land, scenic views, wetlands, forests and unique wildlife habitats, is recognized in the Federal Tax Code and may result in substantial income and estate tax benefits to the donor/landowner.

In situations where charitable tax benefits do not provide sufficient incentives, development rights are purchased rather than donated. This is often the case with farmland preservation programs. The amount paid to the landowner is determined by a "before and after" appraisal of the fair market value of the subject land. The amount recorded as development rights reflect only the fair value of the development rights. Other costs, such as appraisals, surveys, title work and personnel expenditures for securing the easement, are expensed.

When GTRLC receives a conservation easement, it takes on the permanent responsibility and legal right to enforce the terms of the easement. GTRLC monitors easements by inspecting the land regularly (yearly in most cases) and maintaining communications with the landowner about future plans in order to avoid conflict with the easement. If a future owner or someone else violates the easement, for example by erecting a building that the easement does not allow, GTRLC will take action to have the violation corrected, including going to court if necessary. These permanent responsibilities are a long-term cost to GTRLC. GTRLC has a designated easement defense fund for this purpose.

From its inception, GTRLC has secured (by purchase and donation) the following easements:

		Ouring the June 30, 2017	Total Secured Through June 30, 2017		
County	Number of Easements	Acres Protected	Number of Easements	Acres Protected	
Antrim	2	76.46	39	4,165.39	
Benzie	2	163.09	33	2,533.53	
Grand Traverse	3	67.56	100	6,619.49	
Kalkaska	1	57.32	35	3,666.41	
Leelanau	_	-	5	249.82	
Manistee	1	40.00	18	2,023.28	
Total	9	404.43	230	19,257.92	

At June 30, 2017, the total historical value of development rights acquired by GTRLC was \$53,866,682, of which \$53,866,452 has been extinguished.

At June 30, 2017, GTRLC had development rights in progress of \$197,704 under a purchase agreement with five annual installments of \$187,704, including interest at 4%. The title transfer will occur after the final payment on August 1, 2020.

### NOTE H - OPTIONS TO PURCHASE LAND

Options to purchase land are held for projects GTRLC is assisting with or for properties to be added to the nature preserves in perpetuity for which the funding is not complete. Options, which are stated at cost, were held for the following projects as of June 30, 2017:

		Option <a href="Purchase Price">Purchase Price</a>		
Schneider Hanley Copeland Goodheart	7 25	,000 ,500 ,000 ,000		
	<u>\$ 36</u>	,500		

During the year ended June 30, 2017, 9 options valued at \$205,500 were exercised, 6 options valued at \$88,500 were purchased and no options expired.

### NOTE I - LAND HELD FOR TRANSFER

Land held for transfer includes projects where the final disposition of the property is not completed. The land may be intended for sale with a conservation easement (or without in the case of portions of acquisitions not requiring protection), to become the property of a State or local government or be financed land acquisitions that, when paid in full, become a part of our nature preserves.

Land held for transfer consists of:

	Beginning of Year	Purchase	Transfers	Sales	End of Year
	01 1 641	1 dichase	Transfers	Daies	1 cai
Arcadia/CMS	\$ 1,276,110	\$ -	\$ -	\$ 85,000	\$ 1,191,110
Reffitt	786,000	-	-	-	786,000
Milton Township Beach	675,000	-	-	675,000	-
Srdjack	475,000	-	-	-	475,000
Railroad Point	364,925	-	-	364,925	-
Maple Bay	160,508	-	-	-	160,508
Neahtawanta	156,108	-	-	-	156,108
Sayler Park	85,000	-	-	-	85,000
Wortelboer	80,000	-	-	80,000	-
Sitter	60,000	-	-	-	60,000
Grayhawk	45,000	-	-	-	45,000
Boardman/McDonald	20,992	-	-	-	20,992
Sand Lakes	-	255,000	-	-	255,000
Wilcox Palmer	-	12,000	12,000	-	-
Manistee Headwaters	-	2,109,000	-	-	2,109,000
Camp Maplehurst		2,800,000			2,800,000
	\$ 4,184,643	<u>\$ 5,176,000</u>	<u>\$ 12,000</u>	<u>\$ 1,204,925</u>	<u>\$ 8,143,718</u>

#### **NOTE J - LINE OF CREDIT**

At June 30, 2017, GTRLC had a \$3,000,000 revolving line of credit as follows:

Revolving line of credit with financial institution in the amount of \$3,000,000 with interest at prime rate minus 1% floating, 3.25% at June 30, 2017; secured by investments; due on March 10, 2019. Advances are limited to 70% of the balance of the Wealth Management account.

\$ 230,508

Interest expense was \$17,285 for the year ended June 30, 2017.

#### **NOTE K - NOTES PAYABLE**

At June 30, 2017, GTRLC had notes payable as follows:

Real estate mortgage payable to a private party in the amount of \$2,150,000 with interest charged at 5.00%; due July 1, 2020, secured by Manistee Headwaters land. Interest will be forgiven if principal is paid in full by July 1, 2020.

\$2,150,000

Note payable to a private company in the amount of \$2,800,000 with interest charged at 2.4%; due 12/29/2018, secured by Camp Maplehurst land

2,800,000

Total notes payable

\$4,950,000

Interest expense relating to the above debt obligations amounted to \$38,568 for the year ended June 30, 2017.

### **NOTE L - GIFT ANNUITIES**

GTRLC has received \$446,435 in charitable gift annuity agreement proceeds which have been added to the general investments of GTRLC of which \$302,538 remains. In consideration of the proceeds, GTRLC is obligated to make agreed upon quarterly payments for the remainder of the donors' lives. During the year ended June 30, 2017, GTRLC received no new annuities, retired no annuities and made payments totaling \$29,187. The obligation is initially recorded at fair value as determined by the net present value of future cash outflows, utilizing life expectancy tables as provided in IRS section 1.401(a)(9)-9 and a discount rate of 6.5%, which reflects the level of assessed risk related to future payments and the borrowing rate available to GTRLC.

Financial Statement Presentation

Accrued current liabilities \$ 29,187 Charitable gift annuity obligation \$ 273,063

302,250

#### **NOTE M - JOINT VENTURES**

### Little Traverse Conservancy

GTRLC entered into a cooperative agreement with the Little Traverse Conservancy, which involved a joint fundraising effort for the purchase of the Lake St. Clair/Six Mile Lake Natural Area Project. The project's activities are accounted for by GTRLC, with the land included in nature preserves. The Little Traverse Conservancy retains an undivided 50% interest in the total nature preserve, valued at \$361,980 on June 30, 2017.

## Assist Projects

GTRLC works with units of government to assist communities in creating public natural areas and parks. In addition to local public and private sources of funding, the Michigan Natural Resources Trust Fund ("MNRTF") is a frequent source of competitive funding for these types of projects. Since its inception in 1991, GTRLC has secured \$62 million in grants from the Michigan Natural Resources Trust Fund. GTRLC has helped assist local units of government with 52 MNRTF projects, featuring over 11,082 acres across its service region.

### NOTE N - TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consists of the following at June 30, 2017:

Net assets restricted for specified use:

Land Protection and Stewardship	\$ 13,466,528
Spendable endowment income reinvested	 643,990

\$ 14,110,518

Net assets restricted by the expiration of time:

Conservancy Fund Pledges receivable \$ 1,350,853

## NOTE O - PERMANENTLY RESTRICTED NET ASSETS

Permanently restricted net assets consists of the following at June 30, 2017:

Net assets restricted for land under protection:
--

Preserves Development rights	\$ 1	17,829,736 230
2 everepment rights	<b>\$</b>	17,829,966
Net assets restricted for endowment:		
Restricted cash for endowment	\$	9,999
Restricted investments for endowment		1,193,114
Restricted pledges for endowment		42,070
Spendable endowment income		(643,990)
	\$	601,193

### **NOTE P - ENDOWMENT**

GTRLC's endowment consists of donor restricted donations, and realized and unrealized losses. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

Endowment net assets are classified as the following as of June 30, 2017:

Temporarily restricted (Note N)	\$ 643,990
Permanently restricted (Note O)	601,193
•	
	\$ 1,245,183

The net changes in endowment net assets are as follows for June 30, 2017:

	Temporarily Restricted	Permanently Restricted	<u>Total</u>
Endowment net assets, beginning of year	\$ 583,608	\$ 508,499	\$ 1,092,107
Investment return Investment income Net depreciation (realized and unrealized)	23,986 98,345		23,986 98,345
Total investment return	122,331		122,331
Contributions Transfers out of the endowment	(56,219)	92,694	92,694 (56,219)
Appropriation and expenditure of endowment assets	(5,730)		(5,730)
	60,382	92,694	153,076
	\$ 643,990	\$ 601,193	\$ 1,245,183

## Return Objectives and Risk Parameters

GTRLC has adopted investment and spending policies for endowment assets that attempt to provide for consistent long-term financial stability of GTRLC. Endowment assets include donor-restricted assets that GTRLC must hold in perpetuity or for a donor-specified period.

### Strategies Employed for Achieving Objectives

To meet its investment objectives, the Endowment Fund shall be invested in long-term investments. The goal of the Endowment Fund investments will be to provide a high total return on investments, consistent with the security of principal and prudent investment management coordinated by an Investment Consultant selected by the Board.

### Spending Policy and How the Investment Objectives Relate to Spending Policy

GTRLC has a policy of appropriating income for distribution each year. Income from interest and dividends not representing a return of capital (income) is accounted for separately from principal and capital gains and return of capital (principal). Income of the general endowment is available for the use of the Conservancy Fund for ongoing activities. Income of the Stewardship Endowment Fund is available for the use of the Land Protection and Stewardship Fund for current and future stewardship obligations related to any and all lands under protection by GTRLC, including easements and lands held in fee. To the extent that income is not sufficient to meet the yearly goal of Endowment Fund earnings available for operations and stewardship activities, the realized and unrealized capital gains may be used to fund the difference. Access to the available Endowment Fund income occurs through the budgeting process for the Conservancy Fund, and Land Protection and Stewardship Funds. The projected income from the current budget year and the budgeted but unused income from the previous budget year can be used in the budgeting process of the current year. When Endowment Fund income levels decrease below estimated amounts, the Conservancy Fund budget is revised accordingly. The Executive Director is authorized to transfer budgeted amounts of income from the Endowment Fund to the Conservancy Fund, and Land Protection and Stewardship Funds as the need exists. In the event that available income after two years is not utilized in ongoing operations, it is added to principal.

### **NOTE Q - FAIR VALUE MEASUREMENTS**

GTRLC uses a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that GTRLC has the ability to access.

### Level 2 - Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value on a recurring basis.

There have been no changes in the methodologies used at June 30, 2017.

Mutual funds: Valued at the net asset value ("NAV") of shares held by GTRLC at year-end.

*U.S. government bonds, municipal bonds and corporate bonds:* Valued at fair value based on quoted market prices.

*Equity securities*: Valued at the closing price reported on the active market on which the individual securities are traded.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while GTRLC believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within the fair value hierarchy, GTRLC's assets and liabilities at fair value as of June 30, 2017:

	Level 1	Level 2	Level 3	Total
Mutual funds				
Index funds	\$ 1,189,482	\$ -	\$ -	\$ 1,189,482
Balanced funds	145,723	-	-	145,723
Growth funds	1,819,951	-	-	1,819,951
Fixed income funds	2,228,609	-	-	2,228,609
Other funds	745,654	-	-	745,654
Common stocks	4,169,221	-	-	4,169,221
Corporate bonds	344,434	-	-	344,434
Municipal bonds	<u>78,174</u>			78,174
	\$ 10,721,248	\$ -	\$ -	<u>\$ 10,721,248</u>

#### NOTE R - OFFICE LEASE

GTRLC extended a five-year operating lease for office space which began May 1, 2012, extending the lease thru April 30, 2019. The lease requires GTRLC to pay utilities, insurance covering personal property and all personal property and property taxes. The landlord is obligated for insurance covering the building. Rent was \$52,134 for the year ended June 30, 2017. Future minimum rentals are as follows:

Years Ending June 30,	N	Annual Iinimum se Payment
2018 2019	\$	53,004 44,170
	\$	97,174

### **NOTE S - RETIREMENT PLANS**

GTRLC's employees are eligible after one year of service to participate in the Grand Traverse Regional Land Conservancy Retirement Plan (the "Plan"). The Plan was established under the provisions of Section 403(b) of the Internal Revenue Code. An employer discretionary contribution, if approved by the Board of Directors, is contributed throughout the year based on percentages of salary as specified in the Plan document which takes into consideration years of service. GTRLC's total contribution to the Plan for the year ended June 30, 2017 was \$84,983.

GTRLC offers a deferred compensation plan created in accordance with Internal Revenue Code 457(b) effective July 1, 2016. The plan, available to one employee, permits the employee to defer a portion of their salary until future years. Employer contributions to the plan are discretionary. The deferred compensation is not available to employees until termination, retirement, death or unforseeable emergency. GTRLC's total contribution to the Plan for the year ended June 30, 2017 was \$10,000. In complying with the amended Section 457(b) requirements, these assets are for the exclusive benefit of participants and not subject to the claims of the GTRLC's general creditors. As such, they are not included as assets of the GTRLC.

### NOTE T - GRAND TRAVERSE REGIONAL COMMUNITY FOUNDATION

Through its fundraising projects, GTRLC accepts donations directly or encourages donors to contribute to the Grand Traverse Regional Land Conservancy Agency Fund, the Evelyn A. and Charles H. Drummond Skegemog Lake Wildlife Area Education Fund and the Grand Traverse Regional Land Conservancy Environmental Education Fund, maintained by the Grand Traverse Regional Community Foundation. GTRLC is the named beneficiary of all these endowment funds. The net assets of the funds were \$786,288 at June 30, 2017. GTRLC received distributions of \$29,644 from the funds for the year ended June 30, 2017, in accordance with the Grand Traverse Regional Community Foundation spending policy.

These assets are reported exclusively on the books of the Grand Traverse Regional Community Foundation. Distributions to the GTRLC from the endowment funds are reported in the Statement of Activities as public support.

### NOTE U - SUPPLEMENTAL CASH FLOWS INFORMATION

GTRLC paid interest of \$59,007 for the year ended June 30, 2017.

During 2017, GTRLC received donated development rights. GTRLC recorded the donations at the fair market value at the date of donation and recognized \$2,645,001 in non-cash contribution revenue.

During 2017, GTRLC purchased land held for transfer through issuance of notes payable of \$4,950,000.

## **NOTE V - SUBSEQUENT EVENTS**

GTRLC has evaluated subsequent events and transactions for potential recognition and disclosure through October 16, 2017, the date the financial statements were available to be issued.

GTRLC received a \$4.5 million contribution to its donor restricted endowment subsequent to year-end for the Arcadia Dunes Stewardship Endowment.



## CONSOLIDATING STATEMENT OF FINANCIAL POSITION

June 30, 2017 (With Comparative Totals for 2016)

	Conservancy Fund	Land Protection and Stewardship Fund	Endowment Fund	Total	2016 Total
ASSETS					
CURRENT ASSETS					
Cash	\$ 1,740,801		\$ -	\$ 1,740,801	\$ 1,888,289
Restricted cash	-	1,424,573	9,999	1,434,572	1,348,284
Investments	-	537,610	-	537,610	336,968
Pledges receivable, net	480,874	95,058	4,069	580,001	572,748
Accounts receivable	28,039			28,039	72,940
Total current assets	2,249,714	2,057,241	14,068	4,321,023	4,219,229
FIXED ASSETS, net of accumulated depreciation	112,544	1,207,666		1,320,210	160,308
LAND UNDER PROTECTION					
Nature preserves	-	17,829,736	-	17,829,736	17,867,736
Development rights	-	230	-	230	221
Development rights in progress	-	197,704	-	197,704	-
Options to purchase land	-	36,500	-	36,500	153,500
Land held for transfer	-	8,143,718	-	8,143,718	4,184,643
Term easements					4,050
Total land under protection		26,207,888		26,207,888	22,210,150
OTHER ASSETS					
Restricted investments for endowments	-	-	1,193,114	1,193,114	1,084,258
Restricted investments for stewardship	-	6,330,846	-	6,330,846	6,087,192
Board designated investments	2,926,282	-	-	2,926,282	2,759,658
Charitable gift annuity investment	-	302,538	-	302,538	303,946
Pledges receivable, net of current portion	869,979	714,675	38,001	1,622,655	411,703
Total other assets	3,796,261	7,348,059	1,231,115	12,375,435	10,646,757
	\$ 6,158,519	\$ 36,820,854	\$ 1,245,183	\$ 44,224,556	\$ 37,236,444

## CONSOLIDATING STATEMENT OF FINANCIAL POSITION - Continued

June 30, 2017 (With Comparative Totals for 2016)

	Conservancy Fund	Land Protection and Stewardship Fund	Endowment Fund	Total	2016 Total
LIABILITIES AND NET ASSETS					
CURRENT LIABILITIES	Φ 210.050	Φ (2.700	Ф	Φ 252.565	ф. <b>2</b> 00 <b>7</b> 0 <b>4</b>
Accrued liabilities	\$ 310,979		\$ -	\$ 373,767	
Deposits	-	8,001	-	8,001	9,001
Line of credit		230,508		230,508	663,777
Total current liabilities	310,979	301,297	-	612,276	962,562
OTHER LIABILITIES					
Notes payable, net of current portion	_	4,950,000	_	4,950,000	_
Charitable gift annuity obligation, net of current portion	_	273,063	_	273,063	265,877
Chartagle gift aimarty congation, not of earrent portion		273,003		273,003	203,077
Total liabilities	310,979	5,524,360		5,835,339	1,228,439
NET ASSETS					
Unrestricted					
Board designated					
Easement defense	423,036	_	_	423,036	402,345
Operating reserve	1,366,055	_	_	1,366,055	1,550,580
Undesignated	2,707,596	_	_	2,707,596	2,562,088
Temporarily restricted	, ,			, ,	, ,
Specified use	_	13,466,528	643,990	14,110,518	12,434,382
Expiration of time	1,350,853	, , , <u>-</u>		1,350,853	682,154
Permanently restricted	, ,			, ,	,
Land under protection	_	17,829,966	_	17,829,966	17,867,957
Endowment			601,193	601,193	508,499
Total net assets	5,847,540	31,296,494	1,245,183	38,389,217	36,008,005
1 Otal liet assets	<u> </u>	31,470,494	1,243,103	30,307,417	30,000,003
	\$ 6,158,519	\$ 36,820,854	\$ 1,245,183	\$ 44,224,556	\$ 37,236,444

## CONSOLIDATING STATEMENT OF ACTIVITIES

	Conservancy Fund	Land Protection and Stewardship Fund	Endowment Fund	Total	2016 Total
REVENUE AND SUPPORT					
Grants	\$ 68,896	\$ -	\$ -	\$ 68,896	\$ 101,610
Public support	2,426,874	5,213,899	92,694	7,733,467	3,147,286
Benefit proceeds	9,757	725 210	122 221	9,757	7,294
Gain (loss) from investments Interest income	307,876	725,210	122,331	1,155,417 4,776	(41,378)
Other	2,407 57,745	2,369 82,155	-	139,900	1,341 97,809
Other	37,743	02,133		137,700	77,007
Total revenue and support	2,873,555	6,023,633	215,025	9,112,213	3,313,962
EXPENSES					
Salaries	1,581,546	-	_	1,581,546	1,492,826
Employee benefits	358,877	-	-	358,877	276,984
Payroll taxes	110,999	-	-	110,999	104,257
Professional development	23,594	-	-	23,594	18,302
Interest	-	92,607	-	92,607	40,011
Provision for doubtful pledges	-	25,402	-	25,402	9,394
Professional fees	217,240	242,423	-	459,663	563,199
Lease expense	15,905	-	-	15,905	16,236
Transfers to other organizations	-	359,819	-	359,819	475,386
Title work and recording fees	7,605	12,356	-	19,961	63,357
Property tax expense	-	58,200	-	58,200	51,374
Repairs and maintenance	22,077	-	-	22,077	15,922
Other supplies	20,619	28,726	-	49,345	59,598
Travel	43,574	-	-	43,574	36,488
Rent	52,134	-	_	52,134	51,110
Depreciation	19,762	41,479	-	61,241	35,258
Insurance	59,590	-	-	59,590	46,496
Utilities	12,705	7,023	-	19,728	18,774
Office supplies	11,616	-	-	11,616	10,407
Telephone	25,293	1,523	-	26,816	24,499
Software	34,650	-	-	34,650	30,019
Miscellaneous	36,148	35,649	5,730	77,527	82,318
Printing and publishing	96,716	1,142	-	97,858	76,733
Postage	50,195	-	-	50,195	35,697
Merchandise and fundraising events	25,046	131	-	25,177	44,761
Dues and subscriptions	8,871	-	-	8,871	7,177
Advertising	9,037	-	-	9,037	8,626
Extinguished development value on conservation easements	_	2,974,992	-	2,974,992	(2)
Total expenses	2,843,799	3,881,472	5,730	6,731,001	3,695,207
•					
REVENUES OVER (UNDER) EXPENSES					
OTHER FINANCING SOURCES (USES)	29,756	2,142,161	209,295	2,381,212	(381,245)
Transfers in (out)	620,617	(564,398)	(56,219)		
CHANGE IN NET ASSETS	650,373	1,577,763	153,076	2,381,212	(381,245)
NET ASSETS, beginning of year	5,197,167	29,718,731	1,092,107	36,008,005	36,389,250
NET ASSETS, end of year	\$ 5,847,540	\$ 31,296,494	\$ 1,245,183	\$38,389,217	\$ 36,008,005